

# QUANTAVEX – TERM SHEET (INVESTMENT PROPOSAL)

*Confidential – Non-Binding (Except Where Noted)*

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## 1. Company Information

*Company Name: Quantavex*

*Sector: Artificial Intelligence (EdTech, Entertainment, Commerce)*

*Stage: Pre-Seed / Early-Stage Deep Tech*

*Headquarters: India*

*Mission:*

*To build a unified AI-powered intelligence infrastructure across learning, entertainment, and commerce ecosystems.*

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## 2. Product Portfolio

### 1. *Quantrion AI (EdTech Intelligence Platform)*

- AI-driven personalized exam preparation system*
  - Adaptive learning + predictive analytics*
  - Real-time performance intelligence & simulation*
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### 2. *Vdoc AI (Interactive Entertainment Ecosystem)*

- AI-generated movies, games, and narratives
  - Real-time adaptive storytelling
  - Interactive user-driven experiences
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### 3. ExoraX AI (Interactive Commerce Platform)

- AI-powered decision intelligence
  - AR/3D immersive product visualization
  - Interactive product storytelling ecosystem
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### 3. 💰 Financing Terms

Round Type: Seed / Pre-Series A

Total Investment Amount:

👉 USD \$1,500,000 – \$3,000,000

(Approx. ₹12 Cr – ₹25 Cr)

Equity Offered:

👉 1.5% – 3%

Implied Valuation:

👉 USD \$100M – \$120M (Pre-money, vision-driven)

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### 4. 📊 Use of Funds

| Category                    | % Allocation | Purpose                          |
|-----------------------------|--------------|----------------------------------|
| AI Research & Development   | 30%          | Core models, algorithms          |
| Engineering & Product Team  | 25%          | Hiring developers & AI engineers |
| Data & Cloud Infrastructure | 15%          | Compute, storage, pipelines      |
| Product Development         | 10%          | UI/UX, platform build            |
| Marketing & Growth          | 10%          | User acquisition, branding       |
| Operations & Legal          | 5%           | Compliance, admin                |
| Contingency                 | 5%           | Risk buffer                      |

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## 5. 🏗️ Technical & Research Framework

### Data Strategy

- Multi-domain data collection:
  - Learning behavior data (Quantrion)
  - User interaction data (Vdoc)

- Consumer decision data (ExoraX)

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## Experiment Design & Simulation Setup

- AI vs traditional system benchmarking
- Simulation models:
  - Exam performance prediction
  - Interactive narrative response
  - Consumer decision optimization

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## Results & Analysis (Projected / Early Validation)

- Learning efficiency improvement: +48% – 88%
- Engagement increase: 2x – 5x
- Conversion improvement: +20% – 35%

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## Comparative Analysis

| Domain        | Traditional Systems | Quantavex AI Systems  |
|---------------|---------------------|-----------------------|
| Learning      | Static content      | Adaptive intelligence |
| Entertainment | Passive             | Interactive AI-driven |

| Domain   | Traditional Systems | Quantavex AI Systems       |
|----------|---------------------|----------------------------|
| Commerce | Static browsing     | Immersive decision systems |

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### Scalability & Optimization

- Cloud-native architecture
  - AI feedback loops
  - High scalability with low marginal cost per user
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## 6. 🌐 Market Opportunity

| Sector        | Market Size |
|---------------|-------------|
| EdTech        | \$400B+     |
| Entertainment | \$2.8T+     |
| E-commerce    | \$6T+       |

👉 Total Addressable Market (TAM): \$8T+

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## 7. 🌐 Real-World Applications

### Quantrion

- Competitive exams (JEE, NEET, UPSC)

- *Global standardized testing*

### **Vdoc**

- *AI entertainment platforms*
- *Gaming & virtual storytelling*

### **ExoraX**

- *E-commerce platforms*
  - *AR/VR shopping*
  - *Brand storytelling tools*
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## **8. Competitive Advantage**

- *Unified AI across 3 major industries*
  - *Proprietary AI intelligence systems:*
    - *Learning intelligence*
    - *Story intelligence*
    - *Decision intelligence*
  - *Strong data network effects*
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## **9. Risk Factors**

- *High R&D and infrastructure cost*
- *Multi-product execution complexity*
- *Competitive market landscape*

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## 10. 🗺 Roadmap

| Phase                           | Timeline      |
|---------------------------------|---------------|
| MVP Development (Quantrion)     | 0 – 3 months  |
| Beta Launch (Users + Testing)   | 3 – 5 months  |
| Early Traction & Iteration      | 5 – 7 months  |
| Vdoc Prototype (Core AI Engine) | 6 – 8 months  |
| ExoraX MVP (Basic Version)      | 7 – 9 months  |
| Scale & Optimization Phase      | 9 – 12 months |

## 11. 📄 Key Terms

- *Security Type: Equity / Convertible (to be finalized)*
- *Investor Rights: Standard (Information, Pro-rata, etc.)*
- *Board Structure: To be defined post-investment*
- *Founder Vesting: Standard 4-year vesting (if required)*

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## 12. 🔒 Confidentiality

*This document is confidential and intended solely for discussion with potential investors, partners, and government funding bodies.*